

Now, supposing an American were to marry a Basler - it does happen. Especially in the Chemical Industry, where the chemical perfumes of love waft way across the ocean.

So, a Basler marries a lady from the USA... The lady comes to Basle - she's confronted with the problem Living in Basle?! Now, for someone who moves suddenly from the States to the Rhine knee, this "living" is anything but easy. Especially for women. We know, don't we, how the Basle families are - a clan. After the motto: "OK, but stay outside! "

The brand-new US-Basle lady has two aids - The first is utterly charming and very much on the ball: the American Women's Club of Basle. (We'll just give you the address, otherwise we'll forget it again: P.O.Box 12, 4002 Basle.

About 100 women belong to this Club. The ladies meet once a month, discuss their problems and help each other - in fact more! These ladies who are all young (women are ageless in America), kind and spontaneous, have just brought out a book that fills an absolute gap in the market - a book that will appeal to every English-speaking person here, also every US tourist, or simply every American: "Living in Basle"

For 5 years various women in the Club have collected addresses, important items (and important bagatelle) and so created a little standard English work about Basle; a work that one can press into the hands of foreigners as a sort-of SOS booklet.

Living in Basle - that's the title of the book. In it Americans are informed of the Fasnacht (in fact, excellently and with great feeling). The young US Mum not only receives addresses of baby-sitters and tips where she can order a cold buffet for her party, but also addresses of schools (including those for adults). Here we see telephone numbers for emergency aid, (hospitals, doctors, fire brigade etc.). There we learn American sizes against Swiss (If you take an 8 collar in the USA, you need a 36 here). centimeters are transposed into inches. In short, there's help where help is impossible.

Gloria Wernli, the President of the Club, welcomed countless friends and helpers of the Club at a US Open House at the home of Regula Rosenthal (but also some newcomers). She thanked everyone who contributed to the compiling of this book, - a work that can be had at Tanner's (for Sfr.10.-), also at the Tourist Information Office at the station and the AWC itself.

And while we're on the subject of American ladies: on Friday and Saturday there's an opportunity to view this book for yourselves. The Club invites you to their bazaar and Flea Market in the ACV Freizeit Center on the Steinenvorstadt. Besides used clothing, Tombola and Handicrafts, the White Elephant stand and US cookies (delicious!) will cause quite a sensation. The proceeds of the bazaar will go to the foundation for Dogs for the Blind, and to the Holiday Fund of the tumor-sick children at the Kinderspital.

Punctually at 12 noon the bazaar doors will open.
On Saturday already at 10.a.m.

Hope to see you
minu
(a well-known Basle journalist)